

# São Paulo: A Radical Evolution [Symposium]

## PRESS RELEASE

**What:** São Paulo: A Radical Evolution Symposium

**When:** Tuesday November 27, 2018 @ 9am

**Where:** Insper Auditorium  
300 Quatá Street  
Vila Olímpia - São Paulo/SP - Brazil

**Co-convended by Felipe Correa and Sol Camacho**

**Sponsored by the Haddad Foundation**

**Free and open to the public**

**Registration required. Please RSVP:**  
saopaulo@somatic-collaborative.com

**Press inquiries:**  
saopaulo@somatic-collaborative.com

@aschool\_uva  
@felipecorrea\_sc

## Participants

**Renato Anelli**  
Architecture Historian and Professor  
Instituto de Arquitetura e Urbanismo da  
Universidade de São Paulo

**Vinicius Andrade**  
Principal, Andrade Morettin Arquitetos Associados  
Professor of Urbanism, Insper (São Paulo)

**Ila Berman**  
Dean and Edward E. Elson Professor  
University of Virginia School of Architecture

**Anita Berrizbeitia**  
Professor of Landscape Architecture  
Harvard University Graduate School of Design

No other city in the world has as great a concentration of inner-city post-industrial land as that of São Paulo. This unique urban situation demands attention and rewards analysis.

*São Paulo: A Radical Evolution* Symposium brings together a number of internationally renowned scholars and practitioners in the fields of architecture, landscape architecture, urbanism and urban governance to reflect on São Paulo. The discussion will focus on the city's river systems, primarily the Tietê River, and the re-integration of its adjacent post-industrial land into the life of the city. Furthermore, the panelists will deliberate on the design procedures that can transform post-industrial land into vibrant mixed-use inner-city districts.

Supported by the Haddad Foundation, the event marks the launch of *Sao Paulo: A Graphic Biography* (University of Texas Press, 2018), the first comprehensive study of the city's evolution, by Felipe Correa, Vincent and Eleanor Shea Professor of Architecture and Chair of the Department of Architecture at the University of Virginia.

Comparative in scope, the symposium opens a dialogue between world renowned international experts who have developed extensive research and complex projects in equivalent metropolitan



THE HADDAD FOUNDATION

# São Paulo: A Radical Evolution [Symposium]

## **Priscila Borin de Oliveira Claro**

Professor, Insper  
Member of the Núcleo de Medição para  
Investimentos de Impacto Socioambiental (São  
Paulo)

## **Sol Camacho**

Principal, Raddar Architecture  
Cultural Director, Instituto Bardi

## **Felipe Correa**

Principal, Somatic Collaborative (New York City)  
Chair of the Department of Architecture and  
Vincent and Eleanor Shea Professor  
University of Virginia School of Architecture

## **Sergio G. Lazzarini**

Chafi Haddad Professor of Management  
Insper (São Paulo)

## **Jorge Francisco Liernur**

Architecture Historian  
and Professor of Architecture  
Universidad Torcuato di Tella (Buenos Aires)

## **Raul Justo Lores**

Journalist and Writer  
Editor in Chief, da Vejinha (São Paulo)

## **Michael Maltzan**

Principal, Michael Maltzan Architects (Los  
Angeles)

## **Michael Sorkin**

Principal, Michael Sorkin Studio (New York City)  
Distinguished Professor of Architecture  
The City College of New York

## **Thomas Woltz**

Principal, Nelson Byrd Woltz Landscape  
Architecture (New York City)

areas across the globe, and Brazilian urbanists who have deep knowledge of the lessons and challenges —current and historic— present in São Paulo. Organized in three interrelated topics based on chapters and themes from the book, panelists and respondents will open conversations on the exchange of urban concepts and technical expertise across disciplines, continents and cultures, and how these relate specifically to São Paulo.

Hosted by Insper and organized by the University of Virginia School of Architecture, along with the South America Project and Harvard University's Brazil Office, the event opens an important space for discussions between design and governance, placing São Paulo in the context of global design practices.



THE HADDAD FOUNDATION

# São Paulo: A Radical Evolution [Symposium]

## Program

**8:30 -9:00 CHECK IN**

9:00 Opening remarks  
Claudio Haddad

9:15 Symposium Introduction  
Sol Camacho

9:30 Book Presentation:  
**São Paulo: A Graphic Biography**  
Felipe Correa

10:00 Panel 1:  
**Ridges and Valleys**  
Anita Berrizbeitia  
Thomas Woltz  
Respondent: Renato Anelli

11:30 Coffee Break

11:45 Panel 2:  
**Domesticity, Collective Living, and Urban Life**  
Jorge Francisco Liernur  
Michael Maltzan  
Respondent: Raul Juste Lores

13:15 Lunch Break

14:30 Panel 3:  
**Urban Projects and Governance:**  
Ila Berman  
Michael Sorkin  
Respondent: Priscila Borin de Oliveira Claro

16:00 **Round Table Discussion**  
Ila Berman  
Anita Berrizbeitia  
Sol Camacho  
Sergio G. Lazzarini  
Michael Maltzan  
Michael Sorkin

17:00 **Book Launch and Reception**



THE HADDAD FOUNDATION