São Paulo: A Radical Evolution [Symposium]

PRESS RELEASE

What: São Paulo: A Radical Evolution Symposium
When: Tuesday November 27, 2018 @ 9am
Where: Insper Auditorium
300 Quatá Street
Vila Olímpia - São Paulo/SP - Brazil
Co-convened by Felipe Correa and Sol Camacho
Sponsored by the Haddad Foundation
Free and open to the public
Registration required. Please RSVP:
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Participants

Renato Anelli
Architecture Historian and Professor
Instituto de Arquitetura e Urbanismo da
Universidade de São Paulo

Vinicius Andrade
Principal, Andrade Morettin Arquitetos Associados
Professor of Urbanism, Insper (São Paulo)

Ilia Berman
Dean and Edward E. Elson Professor
University of Virginia School of Architecture

Anita Berrizbeitia
Professor of Landscape Architecture
Harvard University Graduate School of Design

No other city in the world has as great a concentration of inner-city post-industrial land as that of São Paulo. This unique urban situation demands attention and rewards analysis.

São Paulo: A Radical Evolution Symposium brings together a number of internationally renowned scholars and practitioners in the fields of architecture, landscape architecture, urbanism and urban governance to reflect on São Paulo. The discussion will focus on the city’s river systems, primarily the Tietê River, and the re-integration of its adjacent post-industrial land into the life of the city. Furthermore, the panelists will deliberate on the design procedures that can transform post-industrial land into vibrant mixed-use inner-city districts.

Supported by the Haddad Foundation, the event marks the launch of Sao Paulo: A Graphic Biography (University of Texas Press, 2018), the first comprehensive study of the city’s evolution, by Felipe Correa, Vincent and Eleanor Shea Professor of Architecture and Chair of the Department of Architecture at the University of Virginia.

Comparative in scope, the symposium opens a dialogue between world renowned international experts who have developed extensive research and complex projects in equivalent metropolitan
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Priscila Borin de Oliveira Claro
Professor, Insper
Member of the Núcleo de Medicação para Investimentos de Impacto Socioambiental (São Paulo)

Sol Camacho
Principal, Raddar Architecture
Cultural Director, Instituto Bardi

Felipe Correa
Principal, Somatic Collaborative (New York City)
Chair of the Department of Architecture and Vincent and Eleanor Shea Professor
University of Virginia School of Architecture

Sergio G. Lazzarini
Chafi Haddad Professor of Management
Insper (São Paulo)

Jorge Francisco Liernur
Architecture Historian
and Professor of Architecture
Universidad Torcuato di Tella (Buenos Aires)

Raul Justo Lores
Journalist and Writer
Editor in Chief, da Vejinha (São Paulo)

Michael Maltzan
Principal, Michael Maltzan Architects (Los Angeles)

Michael Sorkin
Principal, Michael Sorkin Studio (New York City)
Distinguished Professor of Architecture
The City College of New York

Thomas Woltz
Principal, Nelson Byrd Woltz Landscape Architecture (New York City)

areas across the globe, and Brazilian urbanists who have deep knowledge of the lessons and challenges —current and historic— present in São Paulo. Organized in three interrelated topics based on chapters and themes from the book, panelists and respondents will open conversations on the exchange of urban concepts and technical expertise across disciplines, continents and cultures, and how these relate specifically to São Paulo.

Hosted by Insper and organized by the University of Virginia School of Architecture, along with the South America Project and Harvard University’s Brazil Office, the event opens an important space for discussions between design and governance, placing São Paulo in the context of global design practices.
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Program

8:30 - 9:00 CHECK IN

9:00 Opening remarks
   Claudio Haddad

9:15 Symposium Introduction
   Sol Camacho

9:30 Book Presentation:
   **São Paulo: A Graphic Biography**
   Felipe Correa

10:00 Panel 1:
   **Ridges and Valleys**
   Anita Berrizbeitia
   Thomas Woltz
   Respondent: Renato Anelli

11:30 Coffee Break

11:45 Panel 2:
   **Domesticity, Collective Living, and Urban Life**
   Jorge Francisco Liernur
   Michael Maltzan
   Respondent: Raul Juste Lores

13:15 Lunch Break

14:30 Panel 3:
   **Urban Projects and Governance:**
   Ila Berman
   Michael Sorkin
   Respondent: Priscila Borin de Oliveira Claro

16:00 **Round Table Discussion**
   Ila Berman
   Anita Berrizbeitia
   Sol Camacho
   Sergio G. Lazzarini
   Michael Maltzan
   Michael Sorkin

17:00 **Book Launch and Reception**